ASMR NEC CONFERENCE CALL
MINUTES

Wednesday August 15, 2012
0900-1100 AM Mountain Time
Meeting conducted via gotomeeting.com

Members Present
Bruce Buchanan: Presiding
Eddie Bearden
Jim Luther
Jennifer Franklin
Michelle Coleman
Bob Nairn: Minutes
Dick Barnhisel

Guests Present
Hannah Angel (Student Representative)
Lisa Cox (Early Career Representative)
Dennis Neuman (Journal Committee)
Jerry Schuman (Awards Committee)
Fred Brenner (Investments)

Invited but Absent
Pete Stahl
Jarvis Harper
Len Ballek
Lee Daniels (Financial Investments Committee)
Carl Zipper (Financial Investments Committee)
Cody “Buck” Neely (Member Survey Committee)
Tom Bowman (Publicity Committee)

Buchanan called meeting to order at 0900 Mountain Time

1. Student/Early Career members on NEC
   1.1. Brief introductions
       1.2. Buchanan provided brief thank you for serving

2. Financial Investments Committee Report
   2.1. Lee Daniels and Carl Zipper not present; Fred Brenner present
   2.2. Not much progress yet so little to report
   2.3. Barnhisel reported ~$30K in CDs will mature next week (week beginning August 20); he needs to review balance; final Tupelo budget still not worked out; meeting will provide profit but don't know how much yet
2.4. **ACTION ITEM 1**: Barnhisel will inform NEC when results obtained.
2.5. Brenner said CDs likely not best bet (low interest rates) and may want to look at alternatives; Committee will speak to Barnhisel regarding the $30K and then will interact with NEC to make decisions
2.6. **ACTION ITEM 2**: Brenner will email Daniels to set up conference call ASAP to begin to make decisions on how to proceed.
2.7. **ACTION ITEM 3**: Buchanan requested report by December NEC meeting

3. 2015 Conference Planning Committee
   3.1. No report

4. Membership Survey Committee
   4.1. Buchanan asked NEC members to submit no more than five questions to Neely as a start of the survey by September 15; Neely will then propose full draft survey of questions, NEC will review and edit and approve survey. Finalize survey before January 2013. Get results few months before Laramie, receive report from committee at Laramie banquet.
   4.2. Nairn spoke with Amy Goodin of University of Oklahoma Public Opinion Learning Laboratory (OU POLL). OU may want full IDC (50%) unless ASMR can document that it has a policy of not paying IDC. Costs estimated at ~$1000.
   4.3. **ACTION ITEM 4**: Each NEC member submits five questions to Neely (buck_neely@hotmail.com) by September 15.
   4.4. **ACTION ITEM 5**: Nairn will email Barnhisel appropriate IDC statement.
   4.5. **ATTACHMENT 1**: Post-NEC meeting, a Scope of Work with budget estimates was provided by OU POLL.
   4.6. **ACTION ITEM 6**: NEC must review attached document ASAP and provide comment via email to Nairn (nairn@ou.edu) before September 15.

5. Publicity/Web Page Committee
   5.1. According to Buchanan, Bowman agreed to serve as chair.
   5.2. Buchanan provided charge to Bowman; web page improvements needed; Buchanan reports Matt Owens has offered to work on web page.
   5.3. Bearden asked if ASMR has examined whether professional needed to do it; Barnhisel replied that ASMR did that and returned control to Barnhisel but he needs input on what is needed
   5.4. Schumann asked if Bowman can develop web pages: Buchanan replied not directly but he has ideas on general publicity needs
   5.5. **ACTION ITEM 7**: Buchanan will ask Bowman to put report together including suggestions, both specific to web page and general society public relations needs by the next NEC meeting.
   5.6. Barnhisel reiterated to get him ideas and he'll get them up on web.

6. Journal Committee
   6.1. Dennis Neuman, Chair of Journal Committee, reported 13 of 18 eligible voters voted on Journal Name and no clean winner emerged:
6.2. J. of Reclamation - 4 votes; J. of Land and Water Reclamation - 4 votes; Environmental Reclamation and Restoration - 5 votes
6.3. Ballek, Franklin, Luther, Burckhardt, and Johnston need to vote.
6.4. Schuman asked how 18 voters selected; Neman replied that these were society officers, NEC and associate editors of journal.
6.5. 24 journal names originally proposed, reduced to three via two ballots.
6.6. Neuman asked for non-voters to vote (email or phone), once we get full 18 votes, turn back to NEC and allow NEC to make decision (they can accept ballots, reject ballots, make other decision).
6.7. Neuman noted that JASMR was not on list of 24 names.
6.8. Schuman stated that he hates to see name that does not relate to average person; ER&R does not relate to ASMR; lots journals out there, ours must represent ASMR.
6.9. Neuman reiterated his surprise that JASMR not on list.
6.10. Bearden stated that he would have voted for JASMR if it had been on list; Buchanan agreed.
6.11. Buchanan stated that regarding changing the name of the society, that time may be better spent elsewhere; just leave as ASMR for now; Big question: What if ASMR changes name, what happens to JASMR?
6.12. Luther stated that Tupelo discussion centered around "what if" of society name change; urged caution about journal name if society name changes.
6.13. Barnhisel assumed JASMR as option; it was not on list that was circulated to all.
6.15. Neuman recalled removing one "S" from name was pretty contentious; entire society had to vote.
6.16. Barnhisel said society name change discussed in 2002; ballot sent to all society members; seems to remember vote being close (like 55-45); also changed "for" to "of"
6.17. Schuman also remembers it being close vote.
6.18. Buchanan wants any journal name to be something that would have more overwhelming agreement; something that makes sense, is very clear.
6.19. Buchanan suggests reintroduce JASMR as option; decrease number of choices to get clear winner; It is an important decision - needs to make good sense.
6.20. Neuman said let us discuss right now; NEC members here.
6.22. Coleman asks change to what?
6.23. Barnhisel states just change or not change? Consensus of all was that is not an option to pursue; clear distinct choice is necessary.
6.24. Neuman reminded that in the Tupelo discussion, dropping the word "mining" was raised; make name similar to Canadian, British, Chinese societies; lots of pushback at Tupelo TD meetings on changing name of society.
6.25. Schuman reported that at Tupelo, inclusion of mining may limit interest from other folks; but mining is foundation of society, can't make everyone happy.
6.26. Coleman asked "mining" or "mining reclamation"? SME different from us; we deal with reclamation.
6.27. Neuman - many papers at meeting on mining impacted waters; Kleinmann wants to keep mining in name; other papers much more broad, landscape reclamation, etc.
6.28. Franklin reported that Forestry and Land Use Planning TD meeting did not favor name change
6.29. Barnhisel suggested J. of Disturbed Land Reclamation
6.30. Coleman asked just lands disturbed by mining or all disturbances?
6.31. Neuman - we already get those papers.
6.32. Barnhisel - J. of Disturbed Land and Water Reclamation; seven TDs get papers from all each year.
6.33. Buchanan - Soil Science Society of America (SSSA) has 12+ divisions but name is simple; if we select JASMR and we change society name years down the road, will journal be impacted? If so, keep journal name, but change "byline"; not going to push society name change. So, question at hand - without society name change, what are journal name options including JASMR?
6.34. Barnhisel suggests ranking names rather than single selection in re-voting.
6.35. Neuman - some people don't like including "Land and Water" because of similarly named trade magazine
6.36. Neuman made MOTION: Allow the five remaining voters to vote, then provide two names including JASMR and the winning name after receiving the five remaining votes. These names will then be sent back out for voting by NEC, editors and officers.
6.38. Discussion - none
6.39. VOTE: passed unanimously
6.40. Luther noted he did vote, but may have been lost in the shuffle; he will do so again.

7. Session Moderators
7.1. Discussion to be focused on suggestion of using early career people for moderators.
7.2. Buchanan in favor of incorporating new people as moderators (not same old folks), use early career professionals in this role.
7.3. Schuman - for 2013, use these people first then fill in with old folks when needed; will make sure Stahl knows

8. Awards Committee
8.1. Buchanan stated that folks responsible for award should get photo with recipient; committee and/or chair should be in photos with winners of awards and scholarships.
8.2. Barnhisel stated that won't make me mad at all!
8.3. Schuman stated that in other societies, president and executive officer present award; President should be in photos.
8.4. On another topic, Schuman suggests to add a strictly industry award; Reclamationist was expanded to consulting and regulatory folks a few years ago. Should we have an award that is strictly industry? If so, change other to consulting, regulatory, etc.?
8.5. Bearden stated that Texas Mining and Reclamation Association offers a "support" award
8.6. Schuman - difficult to get nominations for three awards; will adding another help or hinder?
8.7. Barnhisel - new award good idea; difficult to get nominations
8.8. Schuman - typically 2-3 nominations for Researcher; for Reclamationist and Plass hard to get any; Schuman works to get good nominees (rather not give award if no one worthy)
8.9. Schuman - on another topic, suggests moving awards banquet at end of meeting; typically lose 40-50% of attendees because technical sessions over; Go back to awards luncheon before end of conference so both recognize awardees and increase participation.
8.10. Barnhisel reminded that he needs the 2013 call for papers; Vance and Schuman are program committee chairs and will get it done; September 1 to go out.
8.11. Neuman - will new award carry honorarium?

9. Publicity
9.1. Discussion covered in Item #5.

10. 2013 Conference, Laramie, WY Planning Committee
10.1. Pete Stahl not present so no update.

11. 2014 Conference, Oklahoma City, OK Planning Committee
11.1. Nairn reports work begun with possible conference hotels; also Quapaw Tribe of Oklahoma may help coordinate meeting
11.2. Barnhisel said he expects a 2015 proposal from ARIES, ARRI for Lexington, KY.

12. Executive Secretary Committee
12.1. Luther had nothing to report; committee handed off decision to NEC in Tupelo; did communicate with non-selected candidate; Buchanan talked to Bob Darmody and he will be on next call.
12.2. Barnhisel asked - when to start working with Darmody?
12.3. Buchanan responded - January 2013

13. New Members Committee
13.1. Committee to develop strategy to bring new members into ASMR.
13.2. Table due to committee chair Pete Stahl's absence.

14. Past Members Committee
14.1. Committee to develop strategy to bring past members back into ASMR.
14.2. Buchanan reported that he asked Barnhisel for list of past members; Barnhisel has contacted them in past; Buchanan has new idea - a mentoring component to be discussed in next NEC meeting.

15. Certification in Reclamation
15.1. Luther - asked what about SWOT (strengths, weaknesses, opportunities, threats) analysis before we take on something like this effort.
15.2. Buchanan likes idea, not an easy one to cover; discuss with Luther on how to do it.
15.3. ATTACHMENT 2: Impact vs. Implementation Challenges Matrix provided by Luther.
15.4. Certification a complicated issue, tabled right now. Buchanan will talk to Luther for next time.

16. Awards dinner.

17. Memorial Scholarships
   17.1. Nairn provided brief PowerPoint overview
         17.1.1. Slide 1: Typical Memorial Scholarship announcement.
         17.1.3. Slide 3: Number of applications per level, 2000-12.
         17.1.4. Slide 4: Mean+/sd number of applications per level, 2000-12.
         17.1.5. Slide 5: Possible changes: Better publicity and marketing, Provide additional incentives, Increase scholarship amounts.
   17.2. ATTACHMENT 3: Slides references above.
   17.3. Buchanan - looks like some changes may be needed; more recognition appropriate; good thing to spend some more money
   17.4. Coleman - Canadian mining association gives $2000 scholarships; sends out announcements repeatedly, all universities, etc. Received two applicants last year; seems like students just don't want to be bothered.
   17.5. Barnhisel - money question; ASMR spends ~$5K each year but in future will need to be more innovative to maintain this dollar amount.
   17.6. Coleman - when students come to conference, provide scholarship information.
   17.7. Angel agrees that is a good idea.
   17.8. Coleman notes that ASMR provides online information; asks Angel - where do you look? Angel replies multiple sources but especially home university.
   17.9. Nairn notes that the committee needs to get out information to web lists from Financial Aid offices, etc.
   17.10. Coleman suggests maybe fewer reference letters; Nairn will take to committee.
   17.11. Coleman - send announcement to mining companies, etc.
   17.12. Buchanan recommends Nairn talk to committee, recommend some changes; proposal to increase #s, amounts, etc. Nairn will report at next NEC meeting.

18. Monthly Newsletter
   18.1. Buchanan proposed that the society President put together a monthly newsletter, reporting items of interest to members, complementing the Presidents message in Reclamation Matters; idea is to minimize emails from ASMR and send one-time summary letters to membership; so rather than 5 or so a month, just one summary.
   18.2. Barnhisel inquired as to form; Buchanan responded email and to be placed on news section of web page.
   18.3. Luther mentioned that presentation is really important, headers, links etc. membership update (someone has new job, etc.); reader must be able to jump to sections of interest.

19. Next NEC meeting
MOTION to adjourn by Nairn; seconded by Luther; meeting adjourned: 1050 Mountain Time.
Audio file of entire meeting generated by gotomeeting.com available but is 285 MB. If anyone
wants to listen to it, please let me know.